# Watrous Heights Neighborhood Association Special Board Meeting Minutes Monday September 16th 2019

### **Quorum Check**

• Brad, Andrea, Buck, Dave, Tammy, Paul, Becky Dewey

#### Treasurer's Report.

James "Buck" Buchholz

- \$984.38 current
- End of year Budget:

<ul> <li>Web Service</li> </ul>	\$243.00
<ul> <li>1023 EZ application fee</li> </ul>	\$275
<ul> <li>New Yard Signs and Update</li> </ul>	Wait
<ul> <li>Articles of Incorporation filings fees</li> </ul>	\$0.00
$\circ$ WHNA Letterheads and (?) envelopes	\$0.00
<ul> <li>Postage</li> </ul>	\$0.00
<ul> <li>Holiday Lighting Contest Prize Awards</li> </ul>	\$225
<ul> <li>Printing Costs</li> </ul>	\$0.00
<ul> <li>Facebook Attack Budget</li> </ul>	\$9.00

- \$146.42 remains and will be used to up the Holiday light prize.
- Details below on postage, printing, and label costs (donation)
- Board approved above budget

# Pocket Park a Goal for WHNA Board:

- Board still in favor of continuing to pursue the pocket park
- Buz is still in favor of support
- See if we could get a neighborhood pledge as Buz feels if a park is wanted, the neighbors would be willing to donate.
- Discussions will continue on raising funds
- **501(c)3** Needed or helpful for both options above. It appears this is also beneficial or even needed to raise any funds from commercial sponsors.
  - Look to modify bi-laws per IRS requirements for 501(c)3
    - $\circ~$  Detailed in things we are doing
    - o Charitable Organization for benefits of the public interest

- Lessing the burdens of the government
- o Lessing of neighborhood tensions
- o Combat community deterioration
- Disadvantage
  - Audits are required, possibly on an annual or bi-annual basis
  - CPA required
  - 990-EZ. It probably would be helpful in the future if we filed a 990-EZ for 2019 and 2018 (if possible). A copy of that is required for a CDG application.
  - Dave is researching for further detail
- Dave suggest we need to file a 1023-EZ Application for 501(c)3 as soon as possible. Cost is \$275.00.
  - This could take 2 to 12-months to obtain a formal tax-exempt status designation from the IRS.
  - $\circ$   $\,$  Board approved to file 1023-EZ.
- We believe an Unincorporated Nonprofit Association (under 501B) would be acceptable as long as an appointment of an Agent is filed with the Secretary of State (No Charge for that filing).
  - Board Approved

#### Grant Status Report.

- Recent Communications with Community Betterment Grant Administrator was previously reported to you.
- Current Grant must be fully spent before application for new Grant can be made. Note: We did not receive Grant Funds until May 3<sup>rd</sup> 2018 for a Jan, 8th 2018 Application.
- Application can be made as early as Dec 1st 2019 for 2020.

# Tammy Berenguel's Committee.

- We used First Class mail contact to new resident homeowners in our area.
  - We made initial contact to three new homeowners.
  - NO RESPONE.
- We will continue to try to find the most effective future contacts for this unique group.

- Recent list of 15 new owners includes one husband and wife that we just met at the SW 9th Open Street Event. They are good potential neighbors.
- Tammy feels important to have WHNA letterheads and maybe WHNA envelopes printed.
  - o Board approved Letter head presented
  - Board agreed to printable labels
  - Andrea Greer to review office supplies to envelopes and printable labels
  - Board discussed hand delivery of the blight home letter
  - Board approved local business letter for distribution
  - Brad and Andrea Greer will donate the printing
  - Tammy will donate the postage

#### Curtis has info on a new Facebook Program.

- Advertising campaign can be run through WHNA Facebook page, to target a predetermined amount group of people within a set radius to encourage activity and traffic to the page.
- Smallest radius from his home cost \$3.00 per month
- This is a cost-effective method for us to reach people we do not yet have at our meetings/or have contact info for.
- Curtis will be in charge of the format/detail of the communication
  - $\circ$   $\,$  Board voted yes  $\,$

# SW 5<sup>th</sup> and Leach Lot timing.

- It appears it will be June of 2020 or later before any action on that lot will be taken
- Earliest we could make an CDG application would be July 2020.
- We need to be in position to make application at that time.

#### Potential WHNA ¼ section annexation.

• Application submitted last month.